





# The Challenge

The company's email system was holding the company back. "Our email system was starting to slow us down; employees had to log in and then download email to their computers, constantly back it up, and they often lost important emails," said Xero CEO, Rod Drury. When employees changed computers, it took the Xero IT team days to transfer all their emails to the new machines, making sure all the emails synchronized to the servers, which resulted in a lot of downtime and reduced productivity. It was also proving difficult to keep everyone in this rapidly growing company in the communications loop.

"Employees found it so liberating to move their work from 'my own laptop' into the secure Google cloud. Everyone just feels freer because they can work wherever they want, on any device, and not worry about losing documents."

Rod Drury CEO, Xero

# The Solution

## Work together, work smarter:

Teams used to spend weeks emailing documents around for edits and approvals. With G Suite, teams now review and edit docs together.

#### Give employees tools they know and love:

The easiest switch we made was from our slow email system to Gmail. Since most employees were already using it at home, it was a snap to set up and roll out across the entire company in just a few weeks. Then we replaced our old video conferencing system with Google Hangouts Meet and Chromebox for Meetings, so now our teams work closely on projects even when they're located in different offices around the world.

#### **Cut costs, boost productivity:**

With no more costly software upgrades and no IT hours wasted updating and maintaining servers, we expect to shave a significant amount of our IT budget with G Suite. The surge in communication and collaboration has had a big knock-on effect on productivity.

## Access wherever, whenever you need it:

G Suite have freed employees from being tied down to one computer. Now they can work from anywhere, anytime on whatever device they want, and never have to worry about losing documents or emails.

#### Working simply works better:

With our employee and customer base doubling year on year, we needed a simpler way of working that could adapt to our changing needs and keep up with rapid growth. G Suite gave us a simple, scalable communications platform that has dramatically improved productivity across the entire organization.

