



Jeni's Splendid Ice Creams is an artisan ice-cream company, known for its creative flavors and its high-quality ingredients.

The Challenge

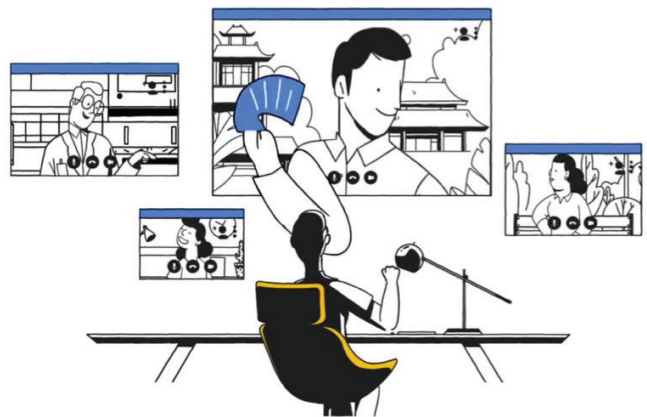
At Jeni's Splendid Ice Creams, Jeni and her staff are all passionate about ice cream and sharing that passion with the world by creating ice creams that you can fall madly in love with. To do this every day, requires incredible teamwork and collaboration, and G Suite is helping support the cause from tracking inventory to managing quality control.

Jeni's Splendid Ice Creams began small, but had big dreams. Jeni Britton Bauer opened her first ice cream shop in Grandview Heights, Ohio in 2002, and turned to G Suite to help her manage everything from ingredients to employee scheduling. Today, Jeni has grown the business to 10 stores throughout Ohio and Tennessee and has a booming online shipping business, and she depends on G Suite to help her manage it all.

Jeni's Splendid Ice Creams, an artisan ice-cream company, has gone Google.

The Solution

Google Docs helps Jeni's Splendid Ice Creams employees share information from the kitchen with the planning teams on the ground at each location. And it gives her access real-time information to ensure they have the ice cream, packaging and manpower to handle spikes in online orders. Stores are also able to give feedback about each home-made batch of ice cream through a Google Docs form. So if there aren't enough pecans in the Whiskey Pecan Ice Cream, Jeni's team can add more in the next batch. Jeni even wrote her best-selling cookbook using Google Docs.



Contact Us

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