



misterb&b

misterb&b is committed to creating an inclusive world through its hospitality platform

The Challenge

misterb&b provides the LGBTQ+ community with short-term lodging options in 135 countries. Dedicated to helping gay travelers find safe and judge-free travel accommodations, misterb&b recognized the value of integrating a mapping platform into its new, streamlined booking application.

Benefits



700,000 users globally



300,000 listings worldwide



135 countries with available accommodations

The Solution

misterb&b counted on Google's reputation for advanced mapping and high-quality products to power its new app. misterb&b selected Woolpert, a Premier Google Partner, to help implement the Google Maps Platform.

The familiarity of Google Maps enables users to easily find the short-term rental that best meets their needs. The Geocoding API enables misterb&b to pinpoint precise coordinates of available rentals within a specified area, and Dynamic Maps displays these coordinates on a dynamic, interactive map.

Along with other solutions such as Time Zone API and Translation API that facilitate international growth, Google's mapping APIs have become critical to misterb&b's success. Travel enthusiasts can now enjoy a seamless booking process no matter where they are in the world—or where they are heading.

Working with Woolpert:

misterb&b coo and Co-founder François de Landes stated that working with Woolpert has been perfect. de Landes shared that his start-up company must make quick decisions based on quick responses. As a partner, Woolpert has supplied misterb&b with the level of response and service readiness needed to grow and succeed.

"We would not be able to function as a business if we did not use Google Maps."

François de Landes, COO and Co-founder, misterb&b