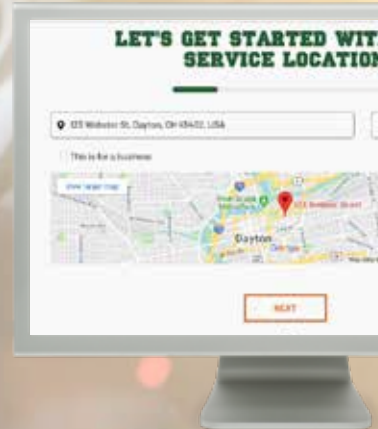




With over 100 locations across the United States, College H.U.N.K.S. Hauling Junk and Moving® is a one-stop shop for all things junk.



## The Challenge

When College H.U.N.K.S. Hauling Junk and Moving realized its mobile platform couldn't support long-term business growth and success, the company went in search of an accurate, up-to-date and scalable routing platform that could keep up with the ever-evolving mobile environment.

### Benefits



**Over 284% increase in average monthly revenue**



**20% decrease in phone call handling time**



**Expanded business operations into Canada**

## The Solution

College H.U.N.K.S. discovered Google Maps Platform and said goodbye to the days of manual route and quote calculations. College H.U.N.K.S. began working with Woolpert, a Premier Google Partner, to implement the most effective mapping solutions.

The team uses the Distance Matrix API to calculate drive time and mileage quickly and effectively, resulting in accurate and consistent customer quotes. Dynamic Maps enables College H.U.N.K.S. to create multiple-address routes that ensure drivers deliver customer belongings to each desired location. Dynamic Maps also provides drivers with a dashboard displaying daily appointments and routes.

Google Maps Platform has also provided College H.U.N.K.S. customers with several helpful tools, including Places Autocomplete, which speeds up address data entry necessary for service, and Static Maps API, which provides a visualization of starting and ending points, as well as any stops in between.

## Working with Woolpert:

College H.U.N.K.S. Director of Product Development Matt Knapp stated that he always has good professional interactions with Woolpert. Knapp shared that, because the business is constantly growing, it has been helpful having a Google Partner like Woolpert to quickly project costs.

"There is no way we could have done it without an automated solution."

Matt Knapp, Director of Product Development, College H.U.N.K.S. Hauling Junk and Moving