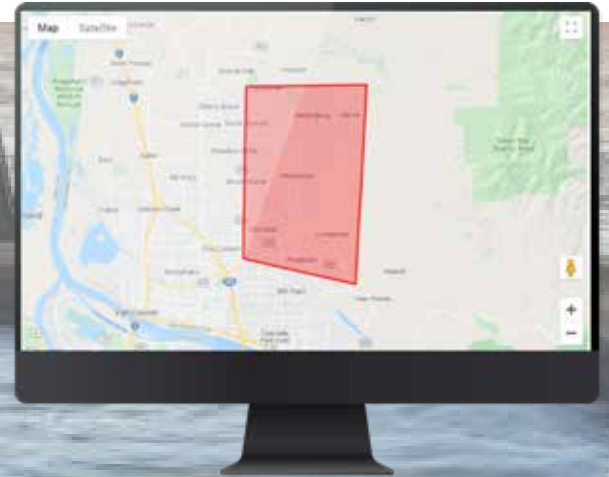## EVOSUS®

BUSINESS MANAGEMENT SOFTWARE

Evosus® provides business management software solutions for the swimming pool, hot tub and hearth industries

The Challenge

After over a decade of success with their first product, Evosus identified an opportunity to advance its software and help clients further streamline business opperations. Understanding that nearly all Evosus Legacy clients operated a service division, Evosus recognized how significant it was to provide route optimization features in their products. To make this possible, Evosus needed an external mapping solution that was powerful, yet easy-to-use.

Benefits

- Optimized routes save time and money

- Flexibility to make on-the-fly route changes

- Simple integration with other platforms

Working with Woolpert:

"Any time we have questions, whether about cost or functionality, or if we need additional guidance, Woolpert is available. They are a very good partner and we have been happy with their service," said Dan McManus, President and CEO of Evosus.

The Solution

Implementing Google Maps Platform into Evosus Legacy was a no-brainer due to Google Maps' familiar interface. Evosus used the Dynamic Maps API to provide users with an interactive environment for viewing points of interest on dynamic, pop-up maps. Fast forward to fall 2019, when Evosus explored the full potential of Google Maps Platform and integrated it into their newly developed cloud product, LOU. Unlike Evosus Legacy, which requires multiple windows to view data, LOU provides a seamless user experience via a single dashboard powered by Google Maps Platform. Additionally, the integrated Geocoding and Directions APIs simplify service scheduling and routing. "Routing is a big part of what we do, and Google Maps is a very important part of our application," stated Dan McManus, President and CEO of Evosus.

> "When we have software demonstrations and talk about field service, Google Maps is a huge part of that story."
>
> – Dan McManus, President and CEO, Evosus

Contact Us

woolpert.com