



## autobrain

Autobrain is a connected car platform that monitors and communicates vital vehicle information through a wireless, easy-to-install, plug-and-play OBD-II device that can be accessed via website and mobile app.



## The Challenge

Autobrain is a connected car platform that monitors and communicates vital vehicle information such as car location, trip reports, crash reports and more. While building the software in 2013, Autobrain knew the importance of integrating a mapping platform that could supply rich location data and the most accurate information to application users.

“We cannot imagine Autobrain without Google. At the core level, it is integrated with what we do.”

Jeremy Gelbart, Co-Founder and CEO, Autobrain

## Working with Woolpert

A quickly increasing volume of usage prompted Autobrain to switch to Woolpert as its Google partner. The move enabled Autobrain to take advantage of Woolpert’s volume price discounts and one-on-one customer support.

“We have seen the benefits of working with Woolpert. I’d say that we were able to solve our major challenges because we had Woolpert on our team. I don’t know if we would have been able to do it alone,” stated Autobrain Co-Founder and CEO Jeremy Gelbart.

## The Solution

For Autobrain, Google Maps Platform had a huge advantage over other options due to its widely familiar map interface and data-packed APIs. Once the Autobrain device is installed in a vehicle, important information is communicated to the platform and presented through Google Maps APIs. Through the Geocoding API, vehicle locations can be pinpointed on a map (with precise coordinates), and with Street View API, users can see those locations from the street point of view. Roads API tracks routes traveled and speed limits, enabling users to monitor driver behavior and encourage safe driving. Drivers can also receive clear, real-time navigation directions thanks to Directions API.

## Benefits



Easy-to-use APIs expedite development and bring new features to market quickly.



Google’s wide range of data types provides a rich customer experience.



The familiar interface provides users with the mapping experience they have come to expect—and rely upon.

## Contact Us

Want more information?  
Contact Woolpert at  
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